

GEL Corporate Sponsorship Offerings

The Bernard M. Gordon-MIT Engineering Leadership (GEL) Program develops next-generation technical leaders equipped to solve complex, real-world engineering challenges.

GEL offers employers unique access to more than 160 highly skilled MIT juniors and seniors who are prepared to contribute as interns, employees, and future leaders. Through partnerships with GEL, companies can connect with top talent through networking events, internships, Engineering Leadership Labs, mentorship, and other collaborative opportunities that support the development of future engineering leaders.



Recruit the Next Generation of Engineering Leaders at MIT!

Option

1

TLC Employer Network Membership – **Free**

Companies seeking to engage with MIT juniors and seniors who have developed engineering leadership skills are invited to join the TLC Employer Network at no cost. Employers who select GEL can:

- Share internships and job opportunities with 160+ GEL students and 1,500+ alumni
- Promote roles via GEL email and Slack channels to students and alumni
- Participate in the GEL Virtual Career Fair (summer)
- Engage in student mentorship opportunities (e.g., attending mentorship events, hosting a GEL student intern, and/or being assigned a GEL student mentee)
- Mentor future engineering leaders and support their technical and leadership development
- Advertise company events to 160+ GEL juniors and seniors
- Attend an Engineering Leadership Lab (ELL) session

Option

2

Host a Sponsored Event – **\$2,500-\$4,500**

Connect with students through tailored, high-visibility engagement opportunities such as seminars, workshops, info sessions, and networking events offered in person or virtually.

1. Exclusive Event for GEL Students

Cost: \$2,500-\$3,500

- End-to-end event staffing support (pre-event, on-site, and post-event)
- Reserve campus classroom and meeting spaces
- Provide full event logistics support (event registration, catering, and AV coordination)
- Promote events directly to GEL students
- Prominent sponsor recognition and direct engagement opportunities with students during events

2. Broader Engagement Events with GEL students and selected MIT engineering majors based on employer needs

Cost: \$3,500-\$4,500

- End-to-end event staffing support (pre-event, on-site, and post-event)
- Reserve campus classroom and meeting spaces
- Provide full event logistics support (catering, event registration, catering and AV coordination)
- Promote events to GEL students, alumni, and/or desired targeted majors
- Prominent sponsor recognition and direct engagement opportunities with students during events





Option **3** Sponsor GEL Engineering Leadership Lab – **\$2,000-\$5,000**

Exclusive company representation during weekly Engineering Leadership Lab (ELL) sessions with direct engagement with GEL students.

Sole Company Sponsorship of Engineering Leadership Lab (ELL)

Cost: \$5,000/all day

Cost: \$2,000 /per lab session

- Engage directly with 160+ GEL students
- Ongoing public recognition throughout the day
- Brief pitch (1-3 minutes) of company's work as it relates to the leadership capabilities practiced in the lab
- Host a branded luncheon and info session with full end-to-end event staffing support

Option **4** Support GEL students at professional development events – **Provided upon request**

Support student professional development and provide meaningful industry exposure.

- Student travel and accommodation coordinated by GEL staff
- Sponsor recognition featured on the GEL website
- End-to-end application management and candidate selection

Option **5** Annual Corporate Sponsorship of ELL – **\$10,000/year**

Annual sponsorship provides priority access and continuous year-round engagement with students.

- First opportunity to renew ELL sponsorship (fall and spring)
- Priority selection of specific ELL sessions to sponsor
- Full-day company representation across all three Friday ELL sessions
- Public company recognition before and after lab activities
- Brief pitch (1-3 minutes) of company's work as it relates to the leadership capabilities practiced in the lab
- Host a branded luncheon and info session with full end-to-end event staffing support
- Sponsor recognition featured on the GEL website
- Private room for meetings, business use, or student interviews

** Charitable tax deductible and unrestricted gifts are also greatly appreciated and contribute to our program's growth and students' professional development.*



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